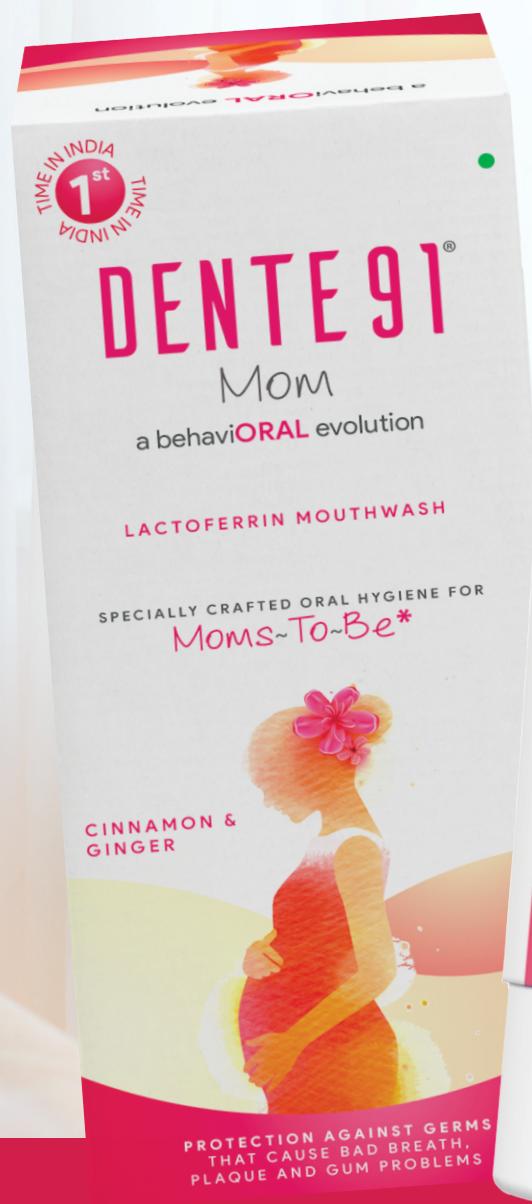


For an
Augmented
Care



Pregnancy and Oral Health

Pregnancy is a dynamic physiological state and the changes during the pregnancy can affect the oral health. The storm of hormones causes changes in the mother's body and the oral cavity is no exception.

Oral health is essential to general health and well-being across the lifespan

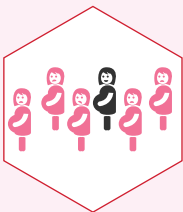


During pregnancy, women may be more prone to gum disease and cavities.

A mother's oral health status is a strong predictor of her child's oral health status.

If mothers have high levels of untreated cavities or tooth loss, their children are 3x more likely to have cavities.

ALARMING FACTS!



Nearly 5 in 6 Pregnant Females may have Gingivitis (Mild Gum Disease)



Nearly 3 in 5 Pregnant Females may be prone to Dental Caries (Tooth Decay)



Nearly 1 in 2 Pregnant Female is prone to Demineralization of Tooth

Therefore, lack of oral health during pregnancy can increase the chances of adverse outcomes such as: **Birth Complications, Preterm Labour, Low Birth Weight & Restriction of the Baby's Growth.**

To address it, what we all need is a perfect solution that can guide and aid us in taking our much ignored oral health more earnestly.¹⁻⁶

References:

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4. J Datta Meghe Inst Med Sci Univ 2018;13:44-7.
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6. A Cross-Sectional Analysis PLoS One. 2012; 7(5): e33296

Presenting

DENTE 91[®] Mom

a behavi**ORAL** evolution

A range of Oral Care Products with outcomes like never before with safe ingredients, designed specifically for Pregnant Women and Young Mothers.

The Hero Ingredients of DENTE 91[®] Mom

Lactoferrin

- Lesser Known Superprotein with Multifunctional properties like Antibacterial, Antifungal, Antiviral and Anti-inflammatory.
- The Salivary Lactoferrin is a first line defender against several oral pathogens.

NANO-HAp (Nano-hydroxyapatite)

- NANO-HAp is a nano sized version of Hydroxyapatite (HAp) which is a form of calcium that makes up 97% of our tooth enamel and 70% of the dentin of the teeth.
- Helps re-mineralize tooth structure and prevents hypersensitivity.
- It also reduces plaque and gum irritation.

and more...

Cetylpyridinium Chloride (CPC):

- CPC is a broad spectrum antimicrobial ingredient, which helps in the reduction of oral malodor (halitosis).
- Helps in prevention of plaque, gingivitis and improves mother's oral health.

Xylitol

- It is Cariostatic agent, hence inhibits carbohydrate metabolism in different oral micro-organisms.
- Promotes mineralization by increasing the salivary flow.

Folic Acid (Vitamin B9):

- Reduces the risk of gingivitis, stomatitis and other unpleasant issues of the oral cavity.

Pyridoxine (Vitamin B6):

- Helps the mother to get rid of the uneasy feeling of nausea and vomiting & also protects the teeth that is exposed to the acidic environment.

Tocopherol Acetate (Vitamin E):

- Prevents the development of periodontal disease by acting on harmful free radical.

Vitamin D:

- Helps in tooth mineralization and also exerts anti-inflammatory functions.

DENTE 91[®] Mom

TOOTHPASTE and MOUTHWASH

SPECIALLY
CRAFTED FOR
MOMS-TO-BE.*

TOOTHPASTE

DENTE 91[®] Mom is the first toothpaste in India that offers the power benefits of two evolutionary ingredients Lactoferrin and NANO-HAp. **DENTE 91[®] Mom** offers a unique approach to protect as well as augment oral health during pregnancy.

Unique advantages of **DENTE 91[®] Mom** Toothpaste

Antimicrobial Action

Cavity Prevention and Healing

Natural Re-mineralization of Tooth

Protection against Hypersensitivity

Protection against Dental Caries

Preserves Oral Homeostasis by Supplementing Saliva's Natural Protective Mechanisms

Unique features:

Paraben Free :: SLS Free :: Gluten Free ::
Peroxide Free :: Triclosan Free :: Fluoride Free

MOUTHWASH

A Gentle Lactoferrin based Mouthwash, which gives a novel approach to augment the oral health and hygiene during pregnancy.

DENTE 91[®] Mom mouthwash may help in:

Maintenance of Good Oral Hygiene

Prevention of Bad Breath

Preventing Plaque and Tartar

Fighting against Gingivitis, Periodontitis,
Oral Fungal and Bacterial Infections

Some of its other beneficial features are:

Alcohol Free :: Fluoride Free :: Paraben Free :: SLS Free

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*Teratogenicity Data on file

